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## **Priceless Parenting's Online Classes Receive Mom's Choice Awards®**

Kenmore, WA, July 27, 2011 –

The Mom's Choice Awards® has named Priceless Parenting's online parenting classes among the best in family-friendly media, products and services.

The Mom's Choice Awards® (MCA) is an awards program that recognizes authors, inventors, companies and others for their efforts in creating quality family-friendly media, products and services.

Parents, educators, librarians and retailers rely on MCA evaluations when selecting quality materials for children and families. The Mom's Choice Awards® seal helps families and educators navigate the vast array of products and services and make informed decisions.

“Our goal is to provide parents the tools and ideas they need to do their best possible parenting.” explained Kathy Slattengren, Priceless Parenting founder. “We are honored to receive this award acknowledging the tremendous value parents get from our classes, articles and newsletters.”

An esteemed panel of judges includes education, media and other experts as well as parents, children, librarians, performing artists, producers, medical and business professionals, authors, scientists and others. A sampling of our panel members includes: Dr. Twila C. Liggett, ten-time Emmy-winner, professor and founder of PBS's Reading Rainbow; Julie Aigner-Clark, Creator of Baby Einstein and The Safe Side Project; Jodee Blanco, New York Times best-selling author, Priscilla Dunstan, creator of the Dunstan Baby Language; Patricia Rossi, host of NBC's Manners Minute; Dr. Letitia S. Wright, D.C., host of the Wright Place™ TV Show; and Catherine Witcher, M.Ed., special needs expert and founder of Precision Education, Inc.

MCA judges are bound by a strict code of ethics which ensures expert and objective analysis free from any manufacturer association. The evaluation process uses a propriety methodology in which entries are scored on a number of elements including production quality, design, educational value, entertainment value, originality, appeal and cost.

For more information on the awards program and the honorees, visit [MomsChoiceAwards.com](http://MomsChoiceAwards.com)

Learn more about these [online parenting classes](http://www.PricelessParenting.com) at <http://www.PricelessParenting.com>. Try a demo lesson, find out what is covered in each lesson or register for a class. Start today!

### **About Priceless Parenting**

Priceless Parenting provides online parenting classes, parenting presentations and parent coaching. Parents learn proven techniques for effectively responding to misbehavior while guiding children to develop important traits like responsibility, integrity and compassion. To learn more about Priceless Parenting visit [www.PricelessParenting.com](http://www.PricelessParenting.com).

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